



Web Atlas

If the answer to your needs is on the Net,
we are the way to find it



Web Atlas

Tell us where you want to go, and we will take you there.
With Web Atlas, no planet is out of reach.

Building structures

We analyse the way you work and your production flows, and we create automated tools to control, facilitate and speed up each single step.

So you will be able to count on a simple and reliable management and organizational system, which will support you both in accomplishing work, logistics, on-line sale and document production.

- Business process analysis and inter-functional communication.
- Logistics and IT counselling.
- Logistics flow analysis on the basis of business, commercial or productive processes.

Creating contents

We create dialogue between you and your public. We make B2B and B2C talk. We offer you the chance to meet many new potential customers.

We use social networks to show what you can do and to learn what your contacts are looking for. We are experts in storytelling, but also in “story-listening”, as we listen to and interpret trends and changes on your market, thanks to the on-line data we collect.

- Know-how analysis and company history.
- Creation of representative and intriguing text contents.
- Monitoring and analysis of the user-generated traffic.

Producing forms

We know how relevant it is being present on the web. And we also know that very often being present is not enough!

That's why we produce web projects addressed both to users and search engines, by using the code strictly necessary to contents representation. We create deep interactions between codes and contents, so that each website is important both to those who use it and index-link it.

- Interface and technology selection aiming at orienteering users to interact through call to actions.
- SEO optimisation, so that search engines can reward your presence on the web.



A galactic work

Stars show us our course.
And reveal the way to success.

All the resources.

Those you really need.

We only activate the professionals and the most suited tools to achieve your goals. So your company can reduce costs, since you don't pay for all the services of a "whole agency", but only for the resources you really need.

Many skills.

And deeply integrated.

A decade-long experience in our field enabled us to acquire a deep knowledge of our market, of active professionals and of the most promising resources. And your company can rely on our experience, without wasting time and resources.

Only the connections you need. When needed.

We will take care of the most profitable connections, on the basis of our experience and choosing among our range of professionals, partner companies, skills and tools.
So your company can save time and money.

So many voices.

One speaking person, only.

Imagine you have to talk with a lot of people, but you manage to do it by addressing one person only. This is our approach: we act as one single entity and manage the whole job.

Experts in our field.

Which is yours, too.

We can boast many projects in our portfolio. Probably we already have what you need and we can tailor it to your demands.
And so, your company can cut down on planning costs.

A guide to the wonders of the web

No goal is too faraway.
You just need to know
the way to achieve it.

Our team is a staunch and compact system. We are planets and satellites, spinning in harmony and balance.

We are three professionals, but many other people can orbit our planetary system, each of them with their specific skills, activated on a case-by-case basis to respond to a customer's or a project's requirements. And so, our network can expand up to become a bright Galaxy. However, our structure is still the same: agile, flexible, economical and reliable.

Web Atlas is powered by

Do we look like aliens?
Let's get to know each other!
The Universe is a village.

At first, people see us as aliens, because we use unusual technologies and speak unintelligible languages. But when they stop to think about the potential that has taken us so far from home, they discover our value and rely on us... even if we are green coloured and have antennae!

We are Fabio Calvosa, Massimiliano Quarti, Federico Di Leva.
We are explorers of the Internet Universe.
We are Web Atlas.



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